
Oxford University Press и поддержка деятельности российских университетов: фокус на образовании и исследованиях



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APRIL 2016
St Petersburg



Agenda

- University of Oxford - scholarships
- About OUP
- Resources supporting teaching and research
- EPIGEUM
- How to get published

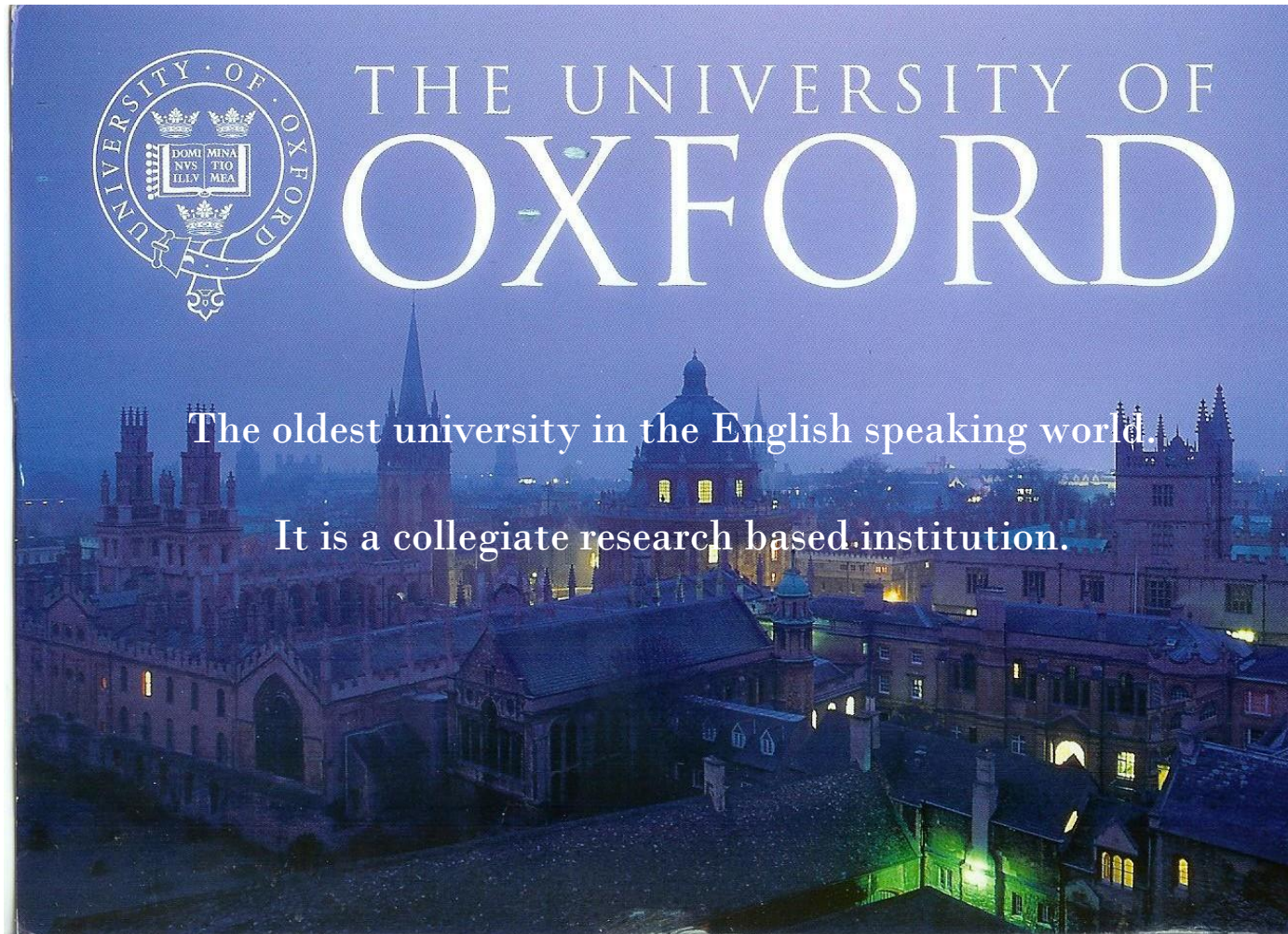


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**How products and
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help to achieve it?**

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придерживатьсЯ

Я

Pronunciation:

IMPF

to hold on (to) ...

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"'tis bitter cold and I am sick at heart': establishing the relationship between outdoor temperature, blood pressure, and cardiovascular mortality

R.M. Bruno, S. Taddei
DOI: <http://dx.doi.org/10.1093/eurheartj/ehv024> First published online: 9 March 2015

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This editorial refers to 'Outdoor temperature, blood pressure, and cardiovascular disease mortality among 23 000 individuals with diagnosed cardiovascular diseases from China', by L. Yang *et al.* on page doi:10.1093/eurheartj/ehv023

In this issue of the journal, Yang and co-authors explored the relationship between outdoor temperature, blood pressure (BP) values, and cardiovascular (CV) mortality in the China Kadoorie Biobank cohort, a large cohort including ~500 000 adults from both rural and urban regions prospectively followed up for ~7 years. The analysis presented in this article considered ~23 000 individuals with previous CV events. The main finding was a strong relationship between monthly outdoor temperature and office BP: mean systolic BP was 9 mmHg higher in winter than in summer, and, at an outdoor temperature above 5°C, systolic BP was 6.2 mmHg higher for each 10°C decrease in temperature. Since BP was associated with increased CV mortality and there was a 41% increase in CV mortality during winter, the authors suggested that cold outdoor temperature might favour CV mortality at least in part by increasing BP values. ◊

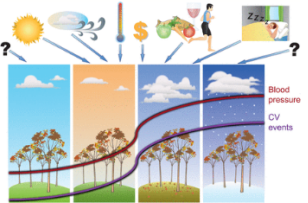


Figure 1
Environmental temperature, seasonality, and cardiovascular (CV) health - possible interactions. Seasonality is associated with significant changes in blood pressure and CV mortality. However the underlying mechanisms leading to this outcome are unclear, including outdoor temperature, but also sunlight exposure, weather conditions and air pollution, socioeconomic status, changes in dietary and

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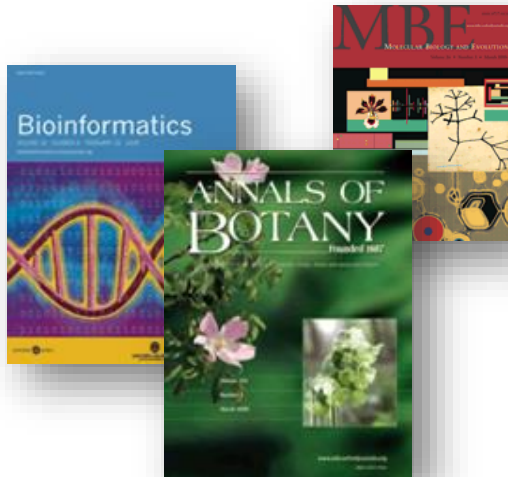
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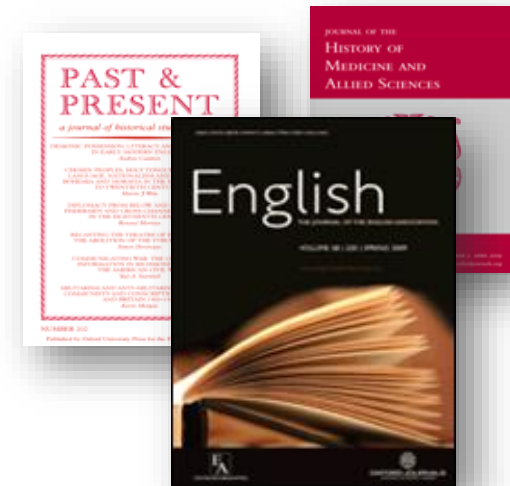


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Paul Sparks
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1878

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... [Russia](#). He started the academic year in Moscow in the autumn, resigned ...

1878–1892

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... [Russia](#), and England, playing in the capitals and principal cities ...

1879–1881

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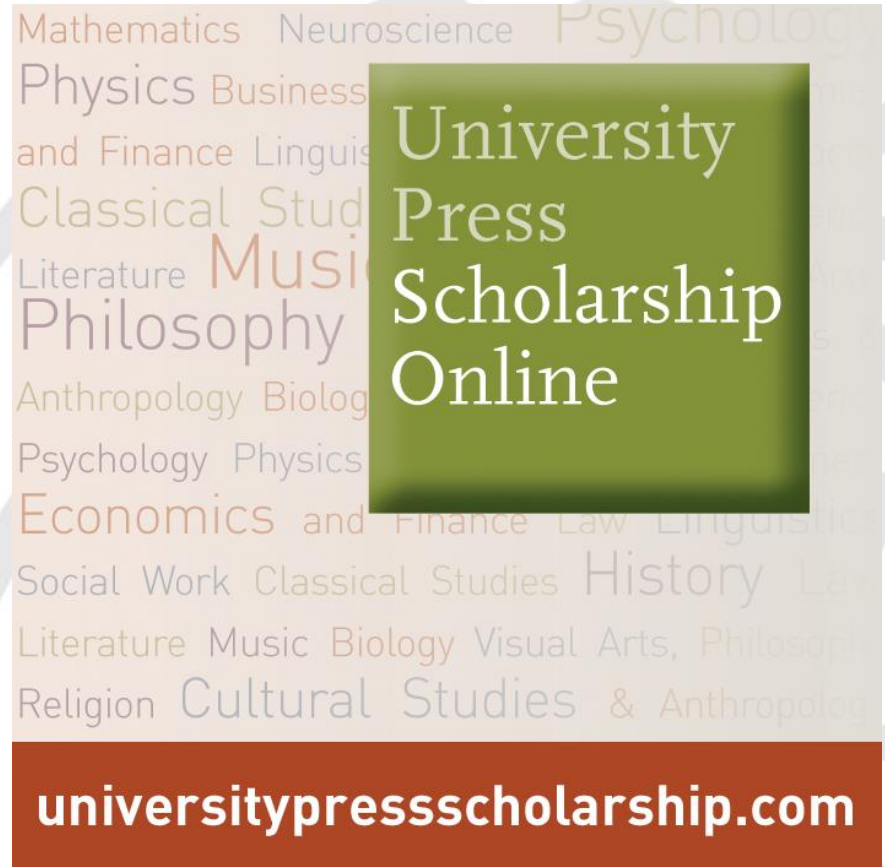
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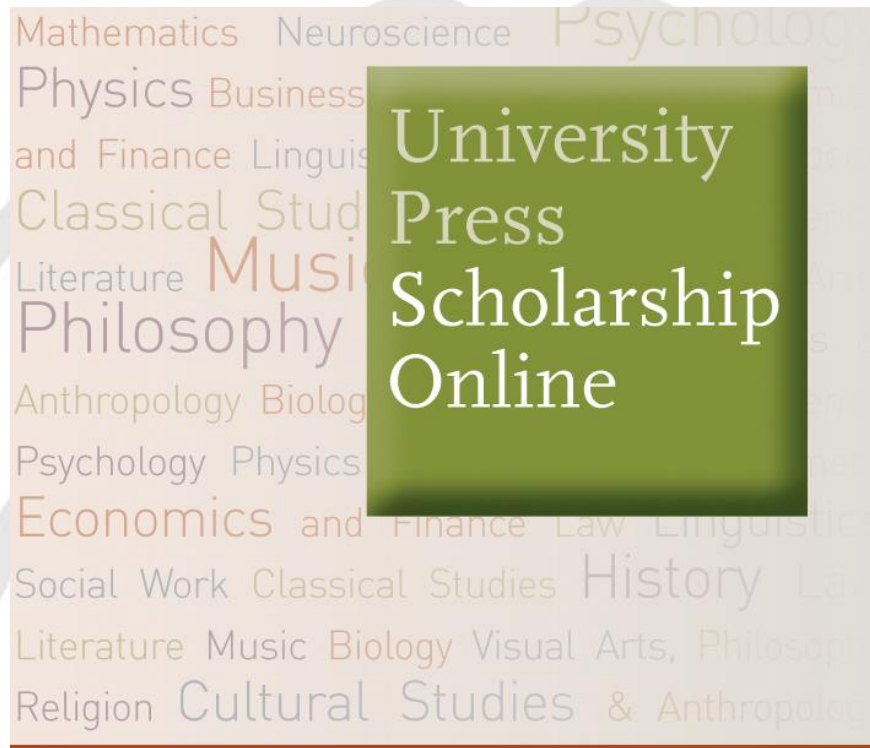
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Totemism

Pollock was deeply influenced by his friendship with the Russian émigré artist John Graham (originally Ivan Dombrowski), who saw in Pablo Picasso's work a model for a new kind of modern art, combining the magical power of totemic images with the formal sophistication of late cubism. See Graham 1937 for the most important expression of his views. Langhorne 1993 offers an insightful discussion of Pollock's relationship with Graham. Crow 1999 does not discuss Graham but highlights the importance of a totemistic conception of art for the understanding even of Pollock's abstract drip paintings. Herman and Paoletti 2004 returns to the totemic image of Romulus and Remus as a source for one of Pollock's breakthrough works of the early 1940s. The relationship between Pollock and shamanism is examined more broadly in Restellini 2008.

Crow, Thomas. "Moving Pictures." *Artforum* 37.8 (April 1999): 91–95, 143.

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Citing Fried 1965 (cited under Formalist Interpretations), a canonical discussion of Pollock's drip method as a liberation of line, Crow stresses the dramatic materiality of Pollock's work as opposed to the "opticality" attributed to it by Fried. Crow criticizes the curators of the 1998 retrospective for failing to highlight the tension between the totemic quality of Pollock's underlying figuration and the nonfigurative quality of his drippings and pourings.

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Graham, John. "Primitive Art and Picasso." *Magazine of Art* 30.4 (April 1937): 236–239, 260.

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A valuable statement by the influential artist-critic. Graham describes Picasso's work as a modern, abstract expression of "primitive" forms and impulses that give direct access to an archetypal unconscious. Graham's analysis helped younger American artists of the late 1930s and 1940s formulate a new goal for their work.

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Herman, Alexander B., and John Paoletti. "Re-Reading Jackson Pollock's 'She-Wolf.'" *Artibus et Historiae* 25.50 (2004): 139–155.

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The authors use Pollock's demonstrated interest in prehistoric art to suggest unrecognized mythic meanings in an important early work that seems to allude to the Roman myth of Romulus and Remus. Available online for purchase or by subscription.

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Anaphora

Eric Reuland, Martin Everaert, Anna Volkova

Introduction

Anaphora can be generally defined as "subsequent reference to an entity already introduced in discourse" (Safir 2004a; see [Representing Anaphoric Dependencies](#)). The study of anaphora spans various fields of linguistics, from formal syntax and semantics to linguistic typology and pragmatics, and from computational linguistics to language processing and language acquisition. A major divide in this field is that between intrasentential anaphora—more specifically, binding relations—and intersentential, or discourse, anaphora. The former attracted attention in the 1990s and is one of the central topics in generative syntax and semantics, but also in current typological studies. The latter has been studied extensively since the early 1990s within computational linguistics, discourse representation theory, and functional approaches such as centering theory.

Textbooks and Other Introductory Works

As anaphoric dependencies involve a variety of factors, and *prima facie* show substantial cross-linguistic variation, it is often the case that textbooks offer only a partial overview of the phenomena or provide only one theoretical account of a limited set of data. King 2010 offers a concise overview of the topic. Aoun 1985 and Lasnik and Uriagereka 1988 outline the view of anaphora within the Government and Binding framework. Hornstein, et al. 2005, a textbook on Minimalist syntax, contains an informative chapter on Binding theory. Chierchia and McConnell-Ginet 2000 offers an accessible introduction to formal semantics, a necessary background for further reading on the topic. Heim and Kratzer 1998, a classic textbook on semantics, provides a semantic account of anaphora. Büring 2005 offers a very useful and extensive overview of anaphoric dependencies. The perspective is primarily semantic, but in a way that does justice to the main syntactic aspects as well. Kamp and Reyle 1993 explains the basics of Discourse Representation theory (DRT), a theoretical framework introduced by Hans Kamp in the early 1980s for dealing with issues in the semantics and pragmatics of anaphora and tense. Mitkov 2002 focuses on automatic anaphora resolution and provides a well-structured overview of approaches and issues in the field. Reuland 2011, though not a textbook, presupposes relatively little knowledge and focuses on the factors governing unity versus diversity in anaphoric systems cross-linguistically.

Aoun, Joseph. 1985. *A grammar of anaphora*. Cambridge, MA: MIT Press.

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Very accessible, though not a textbook, this book aims at a more advanced reader and provides an excellent overview on anaphora in Government and Binding theory.

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Büring, Daniel. 2005. *Binding theory*. Cambridge, UK: Cambridge Univ. Press.

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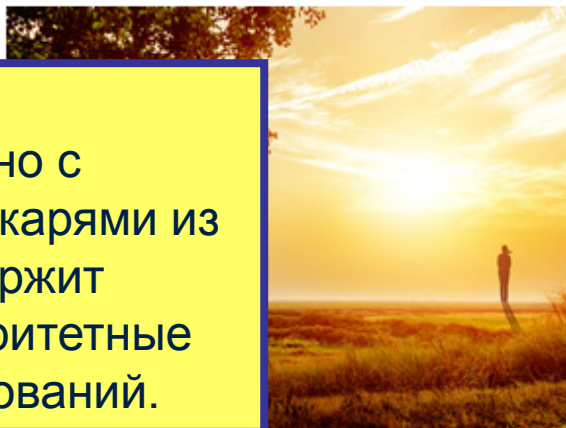
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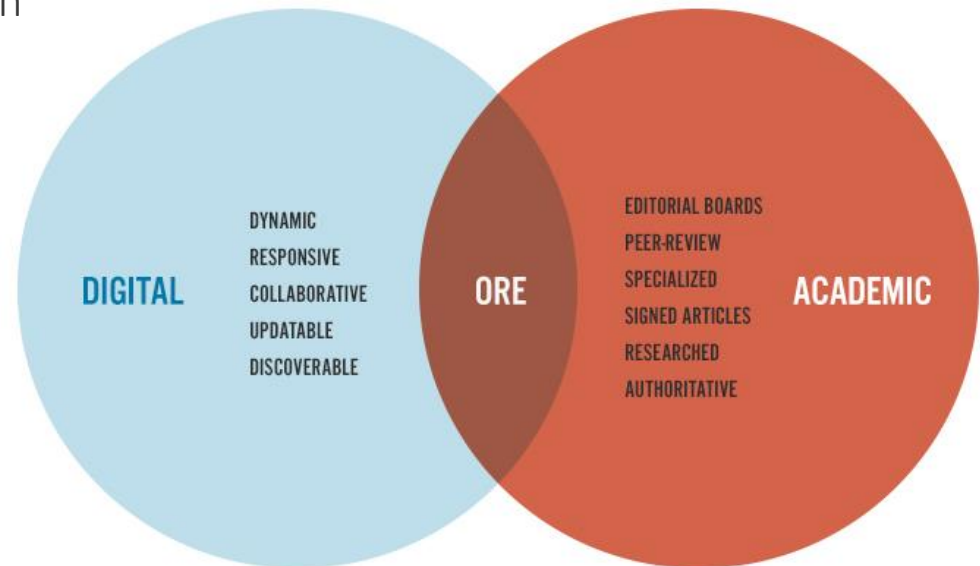
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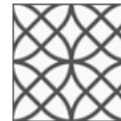


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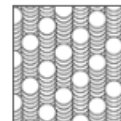
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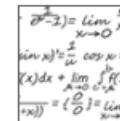
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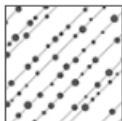
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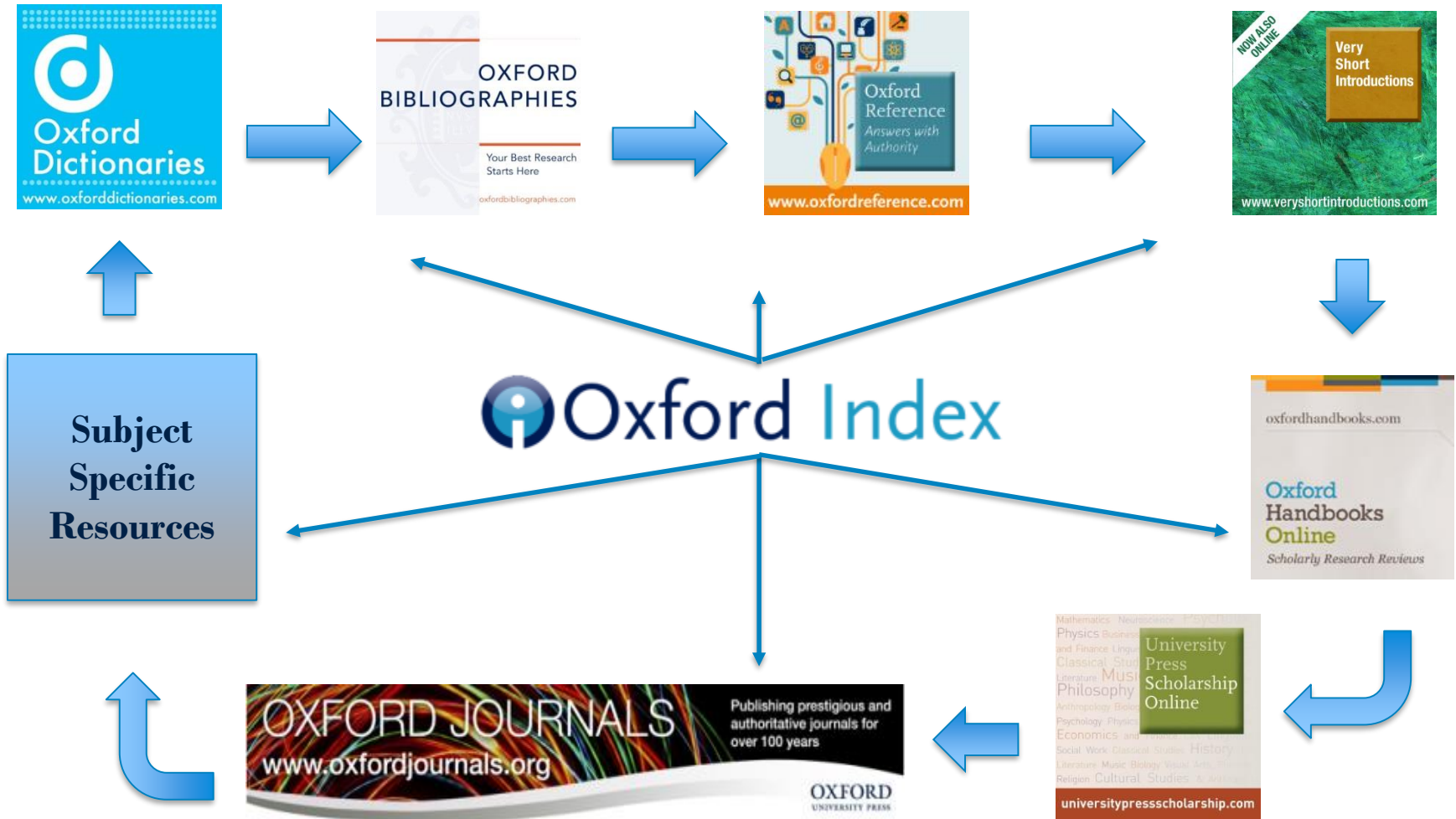
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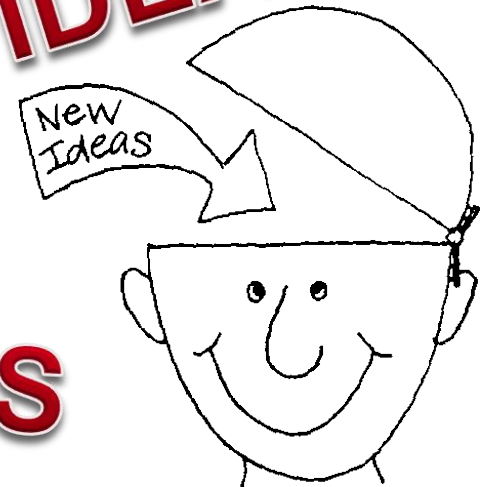
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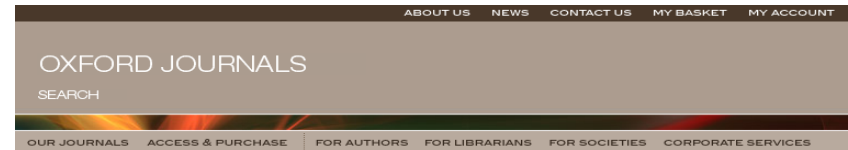
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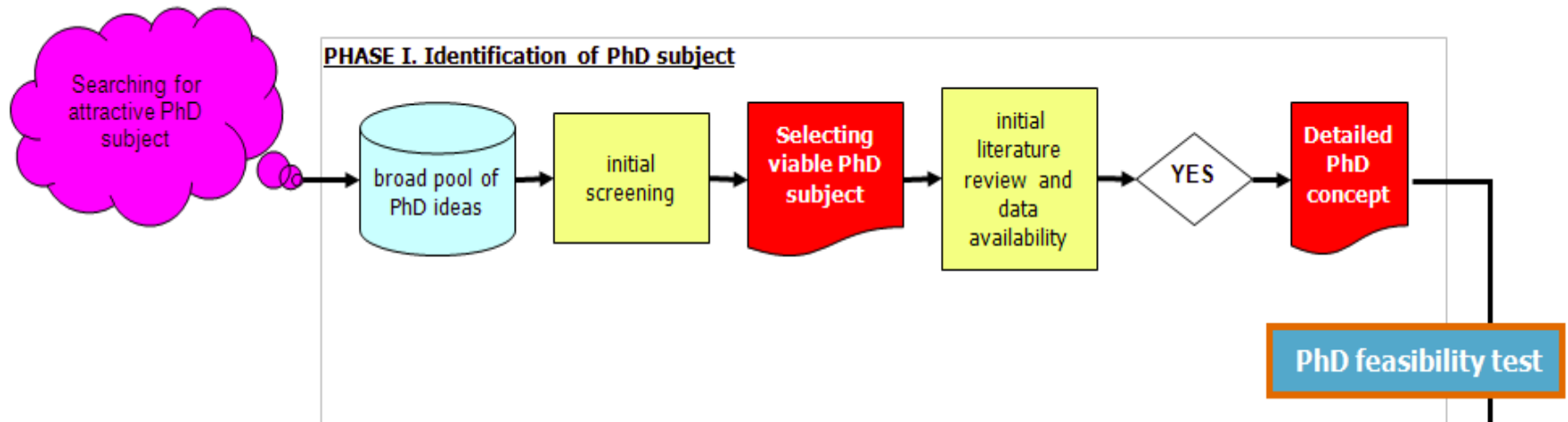
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AMA Manual of Style: A Guide for Authors and Editors (10th edition)

AMA Manual of Style Committee

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References are a critical element of a manuscript and, as such, the reference list demands close scrutiny by authors, editors, peer reviewers, manuscript editors, and proofreaders. Authors bear primary responsibility for all reference citations. Editors and peer reviewers should examine manuscript references for completeness, accuracy, and relevance. Manuscript editors and proofreaders are responsible for assessing the completeness of references, for ensuring that references are presented in proper style and format, and for checking to make sure that any reference links are accurate and functional.

Much has been written about problems with bibliographic inaccuracies¹ (eg, an author's name is misspelled; the journal name is incorrect; the year of publication or the volume, issue, or page numbers are incorrect). Such errors make it difficult to retrieve the documents cited. An even more serious problem is inappropriate citation (eg, a speculative commentary is cited in a way that implies proved causality; an article's results are generalized beyond what the data support). Not only is accuracy critical for the integrity of the individual document, but because authors may sometimes rely on secondary rather than primary sources, an inaccurate citation in a document's reference list may be replicated in subsequent articles whose authors do not consult the primary source. Authors should always consult the primary source and should never cite a reference that they themselves have not read.²⁻⁴ (See also 3.11.9, Abstracts and Other Material Taken From Another Source, and 3.13.10, Secondary Citations and Quotations [Including Press Releases].)

Which journal to go for?



Criteria You Might Look At:

- Rankings (example Thomson Reuters Impact factors; the Association of Business Schools ABS etc.)
- Number of downloads (utility)
- Dissemination of journal (where it is read)
- Links to societies/associations
- Relevance of content and publishing ethos
- International

Questions to Ask Yourself When Choosing:

- What are your most important factors when choosing a journal?
- Which resources do you use to research the journals you publish in?
- Which rankings do you use? How important are they?
- Who do you ask for advice?
- What is the best journal in your field? Why?

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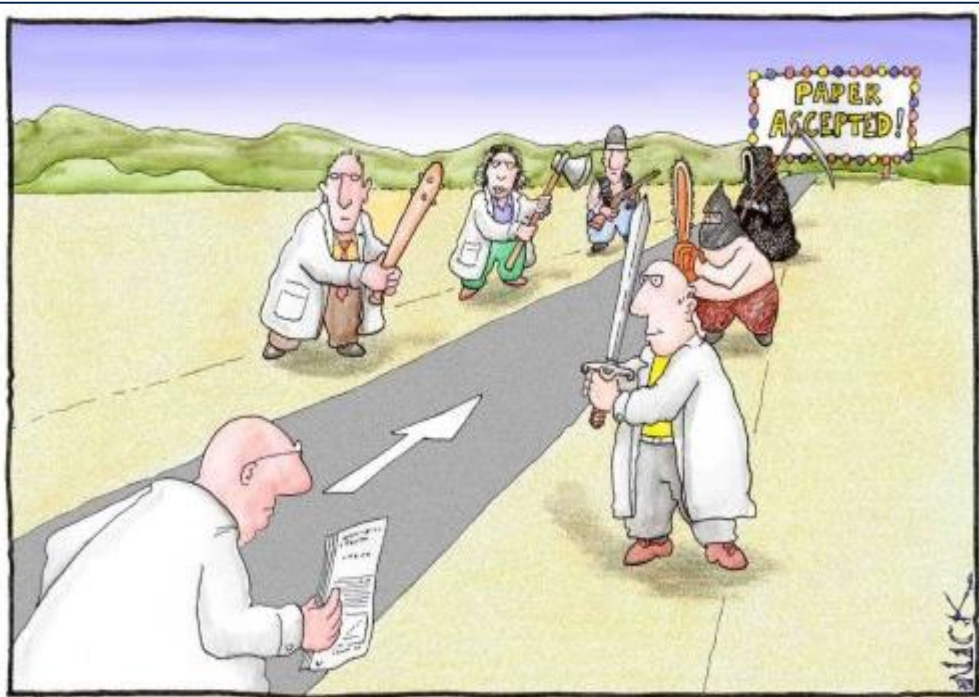
Putting A and B together to build up your work



Surviving peer review

Not always straight forward process

Research is all about peer review



Most scientists regarded the new streamlined peer-review process as 'quite an improvement.'

1. You need to avoid a desk reject
2. You may need to revise and resubmit
3. You will almost certainly need to alter your paper

The Process

-
- Submission is an important step on the road to being published
 - Reviewers are selected for their expertise by the Editors
 - They do sometimes make mistakes and their opinions may not be valid
 - But generally they raise genuine concerns about the work – conceptualization, execution and/or interpretation of the work

The Process

-
- Their comments are aimed at maintaining the quality of papers publish in the journal, the overall journal reputation and ultimately at improving your work to attain a high standard of academic writing.

Process Conclusion:

-
- Identify a few possible target journals but be realistic
 - Follow the Author Guidelines: scope, type of paper, word length, references style, etc.
 - Find where to send your paper (editor, regional editor, subject area editor) ...
 - ... and how to send it (email, hard copy, online submission)
 - Send an outline or abstract to editor: is it suitable? how can it be made so?
 - Read at least one issue of the journal

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INFORMATION FOR AUTHORS

Introduction
Below is a list of topics for 'Corners' in the *Journal of Logic and Computation*. Corners cover hot and important frontline topics. Whereas the traditional practice of publishing a special issue is limited over space and time, the corner functions as a family of related open-ended special issues stretched linearly over time.
Submissions are invited for the corners, full descriptions of their scope is given by the Corner Editor. Electronic submissions should be sent directly to the Corner Editor, using 'JLC Corner' as the subject line.

'Corner' articles
Algebraic and Coalgebraic Logic
Robin Hirsch
Yde Venema
Robin.Hirsch@cs.ucl.ac.uk
yde@science.uva.nl

Coalgebras are rapidly gaining ground as fundamental structures for modelling the concept of state-based dynamics, where typically, a "state of affairs" can be observed and modified. Of clear and even defining importance in the study of such evolving systems is the concept of behavior and related notions such as invariance and observational (in)distinguishability. The emergence of Universal Coalgebra as a general theory of state-based systems explains the increasing interest in the development and study of languages and deductive systems for specifying and reasoning about behaviour at a coalgebraic level of generality. Many of these coalgebraic logics share or generalize interesting features of modal logics, and as a consequence, Coalgebraic Logic is not only the natural meeting ground of Logic and Coalgebra, but also an exciting new application area of modal logic.
Algebraic Logic, on the other hand, the study of logics by algebraic tools and techniques, is the natural interface of Logic and Universal Algebra.
A long and established branch of logic, algebraic logic is presently experiencing a revival in which both new ideas emerge but also, old insights are seen to travel much further than realized previously. Algebra and Coalgebra have much in common. Their relation is characterized by a fascinating mix of dualities.

Argumentation
Phan Minh Dung, Guillermo R. Simari and Francesca Toni
dung@cs.ait.ac.th
grs@cs.uns.edu.ar
f@des.tec.uva.es

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What makes a good paper?

HINT: Editors and reviewers look for ...

-
- Originality – what's **new** about subject, treatment or results?
 - Relevance to and extension of existing knowledge
 - Research methodology – are conclusions valid and objective?
 - Clarity, structure and quality of writing – does it communicate well?
 - Sound, logical progression of argument
 - So what?' factors!
 - Recency and relevance of references
 - **Adherence to the editorial scope and objectives** of the journal
 - A good title, keywords and a well written abstract

Co-authorship?

-
- With supervisor, different departments or institutions
 - Exploits individual strengths
 - Especially useful for cross-disciplinary research
 - Demonstrates the authority and rigour of the research
 - Increases potential pool of citations

But remember

- Ensure paper is edited so that it reads as one voice
- Identify the person responsible for closing the project
- Agree and clarify order of appearance of authors

Peer Review:

-
- Peer Review is important to assess your work before submitting it.
 - Have fellow colleagues, tutors, scholars look at your work and give you feedback to avoid desk rejection. You do not want to be refused by appearing uninformed concerning your submission.
 - Always expect that you would have to amend, alter and revise your paper to submit a more accurate version.

Plagiarism and referencing

-
- Plagiarism (from the Latin *plagium* meaning ‘a kidnapping’) is the act of taking someone else’s work and pretending it is yours. It is considered fraud!
 - It isn’t always detected in peer review but electronic tools can help

-
- A request for revision is good news!
 - You've avoided a desk reject and you are in the publishing cycle
 - Nearly every published paper is revised at least once
 - So now, *close the deal!*
 - **Acknowledge** the editor and set a revision deadline
 - **Clarify** if in doubt – 'This is what I understand your comments to mean...'
 - Meet the revision **deadline**
 - Attach a **covering letter** showing how you met the reviewers' requests (or if not, why not)

Dealing with the comments:

-
- Answer as completely as possible
 - Answer politely, be tactful and not with emotive language
 - Answer with evidence
 - If you feel the reviewer has misunderstood then address the point with a good argument explaining why the reviewer is mistaken
 - It may be the reviewers are conflicted on a point
 - It is ok to use one reviewer to argue against another



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- 6.1.7 Revision
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The principal goals of editing biomedical publications are to select, improve, and disseminate information that will advance the art and science of the discipline covered by the publication. For example, biomedical publications are a major source of information for the improvement of medical care. In addition to initial transmission to readers at the time of publication, information from journal articles is often carried by the public media. Published articles influence educators and opinion leaders, who transmit the information to many persons who do not read the original publications. Medical journal articles can also be subsequently accessed by clinicians and researchers seeking information about particular topics. Such searches are facilitated by online search engines (see 25.0, Resources) and provide the information essential to practicing evidence-based medicine,¹ in which patient-care decisions are informed by acquiring and assessing the relevant medical literature. These myriad uses of biomedical literature indicate the importance of the procedures to improve quality involved in editorial assessment and processing.

In case of rejection:

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DON'T

GIVE UP!

If your article is rejected

-
- **Ask why**, and listen carefully!
Most editors will give detailed comments about a rejected paper. Take a deep breath, and listen to what is being said
 - **Try again!**
Try to improve the paper, and re-submit elsewhere. Do your homework and target your paper as closely as possible
 - **Don't give up!**
At least 50% of papers don't get published. Everybody has been rejected at least once
 - **Keep trying!**

How to sell your work

-
- Use a **short descriptive** title containing main keyword – don't mislead
 - Write a clear and descriptive abstract containing the main keywords and following any instructions as to content and length
 - Provide **relevant and known** keywords – not obscure new jargon
 - Make your references **complete and correct** – vital for reference linking and citation indices
 - All of this will make your paper more discoverable which means more dissemination and possibly more citation

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Abstract



In this age of electronic data dissemination and retrieval, in which abstracts are typically indexed and freely available, a well-written abstract has become increasingly important in directing readers to articles of potential clinical and research interest. The abstract of a research report summarizes the main points of an article: (1) the study objective or background, (2) the study design and methods, (3) primary results, and (4) principal conclusions. For scientific studies and systematic reviews, narrative expressions, such as “X is described,” “Y is discussed,” “Z is also reviewed,” do not add meaning and should be avoided. Results should be presented in quantitative fashion, but authors and editors should be scrupulous in verifying the accuracy of all data and numbers reported and ensuring consistency with the results published in the full article.⁷

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Where did Epigeum originate?

- Originally a spin-out from Imperial College London...



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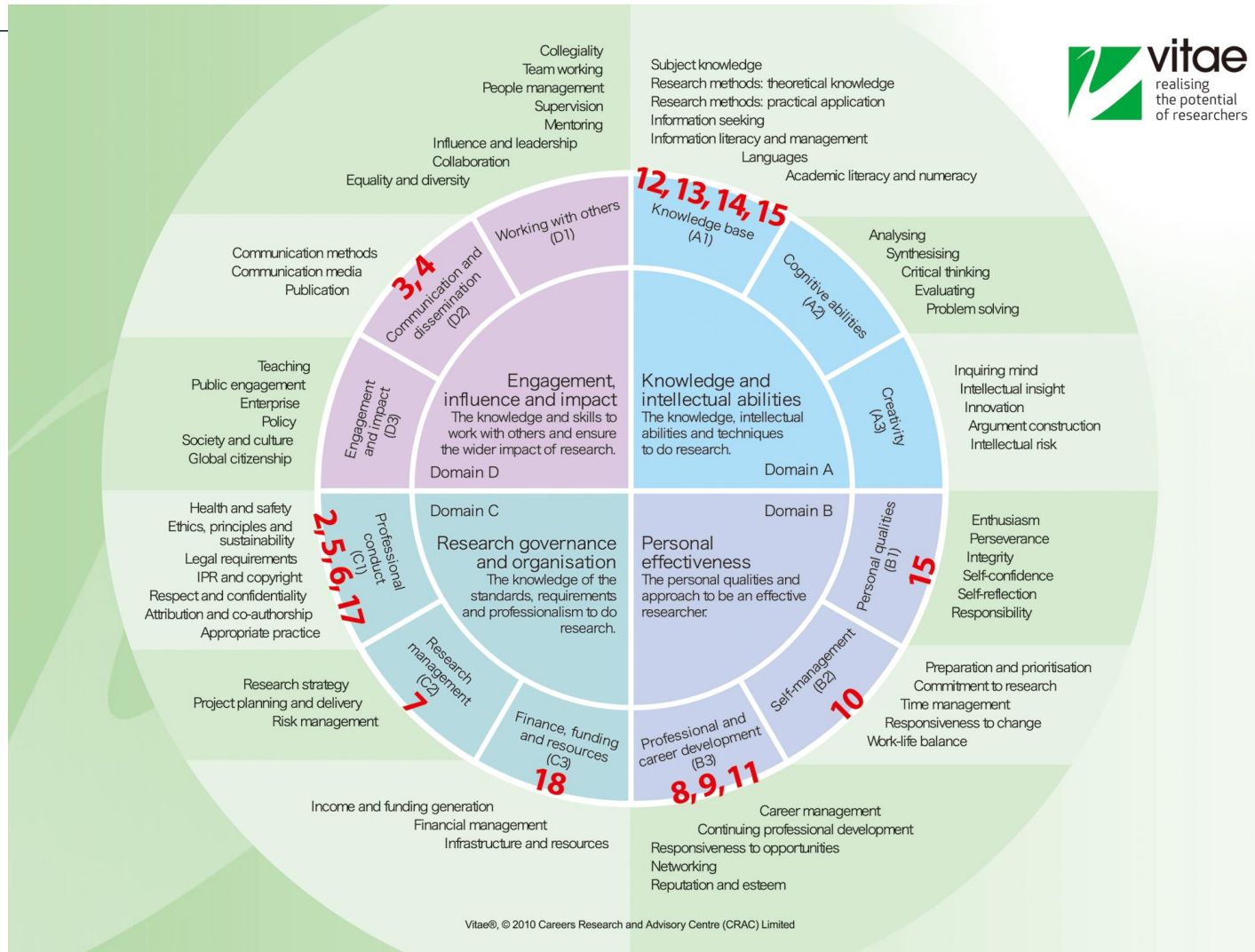
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Overview

Publication date: Oct 2013

Core activities: 2 hours

Additional activities: 11 hours

This course aims to encourage researchers in the sciences to publish and guide them through the processes involved in publishing an academic article, including identifying when and where to publish, how to write and prepare a paper for submission and the peer review process. The course may also be helpful for researchers in the social sciences using experimental research methods.

Syllabus

- ✓ Module 1: The publishing landscape
- ✓ Module 2: Getting ready to publish
- ✓ Module 3: Submitting your paper
- ✓ Module 4: The editorial process
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Author, revised and first editions: [Dr Keith Hart](#)

Senior Research Fellow, Central Biotechnology Services, School of Medicine, Cardiff University

Reviewer, first edition: [Professor Peter Barnes](#)

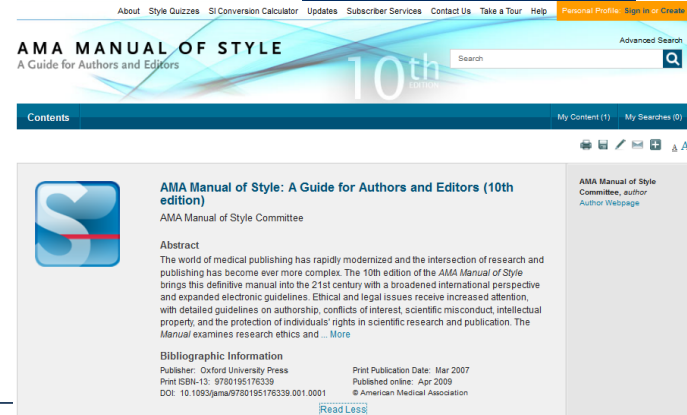
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A Guide for Authors and editors

(руководство для авторов и редакторов)



Краткая история издания

Первое издание редакционного руководства для научных журналов АМА появилось в октябре 1962; в нём было **68 страниц** и предназначалось оно, в первую очередь, для штатных сотрудников, и лишь во вторую для авторов. Издание росло медленно, но уверенно: от 90 страниц во втором издании, вышедшем в свет в 1963, до 154 страниц в шестом, изданном в 1976.

Восьмое издание дало начало сегодняшней «традиции» — комитету из 10 профессиональных редакторов из JAMA и Archives Journals, ответственных за контент и получение внешних рецензий (peer review) по всем разделам.

В 10 издании, выпущенном Oxford University Press в 2007, руководство продолжило наращивать объём, который составляет сейчас **1032 страниц**.

AMA Manual of Style

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AMA MANUAL OF STYLE

A Guide for Authors and Editors

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AMA Manual of Style

AMA MANUAL OF STYLE COMMITTEE

Welcome to the new online home of the AMA Manual of Style! With a brand new interface and redesigned search, browse, and personalization, finding what you need in the *Manual* is easier than ever.

Useful resources

- [Read the Welcome letter from the Author Committee](#)
- [Learn more about the AMA Manual of Style Online](#)

Announcing an all-new user experience:

Users – view details of the new features in our guide: [What's New](#)

Librarians – find out how this affects you by viewing our: [Migration Pack](#)

What is the *AMA Manual of Style*?

- A must-have guide for anyone involved in medical or scientific publishing
- An essential, one-stop resource providing quick access to authoritative information.
- Everything you need to produce well-organized and clear manuscripts

The screenshot shows the homepage of the AMA Manual of Style website. At the top, there is a navigation bar with links for 'About', 'Style Quizzes', 'Updates', 'Subscriber Services', 'Contact Us', 'Take a Tour', 'Help', and 'SI Conversion Calculator'. On the right side of the navigation bar, there are links for 'Welcome, Rachel Fenwick', 'My Work', and 'Sign Out'. Below the navigation bar is a large banner with the title 'AMA MANUAL OF STYLE' and the subtitle 'A Guide for Authors and Editors'. To the right of the banner is a search box with the text 'Advanced Search' and a search icon. Below the banner is a dark blue bar with the word 'Contents' on the left and 'My Content (11)' and 'My Searches (4)' on the right. The main content area is divided into three columns. The left column has a header 'OXFORD UNIVERSITY PRESS - MAIN ACCNT' and a sub-header 'Welcome to the AMA Manual of Style'. Below this is a paragraph: 'Everything you need to produce well-organized and clear manuscripts'. The middle column has a header 'AMA Manual of Style' and a sub-header 'THE JAMA NETWORK'. Below this is a paragraph: 'The AMA Manual of Style is a must-have guide for anyone involved in medical and scientific publishing. 2012 sees the migration of this indispensable resource onto a new, enhanced interface. Our mission is to bring you an improved user experience while continuing to deliver the best quality content in an easy-to-use format.' The right column has a header 'Announcing an all-new user experience:' and a paragraph: 'Users - view details of the new features in our guide. What's New'. Below this is a paragraph: 'Librarians - find out how this affects you by viewing our: Migration Pack'. At the bottom of the right column is a paragraph: 'Sign up to our RSS feed for all the latest information - straight to your desktop. Find out how to subscribe'. Below the main content area is a section titled 'CONNECT TO THE AMA:'. It contains a 'Tweets' section with a tweet from @AMAManual dated 29 Nov. To the right of the tweets is a section titled 'AMA STYLE Insider' with a sub-header 'Ex Libris: Grammar Girl's 101 Misused Words You'll...'. Below this is a paragraph: 'Up in the sky—look! It's a giant bird! It's a plane! It's GRAMMAR GIRL! Just as Superman flies to the rescue of the haples...'. Below the tweets and insider section is a section titled 'Split Infinitives' with a paragraph: 'Would you convey my'.

Linking from course packs and reading lists

To add a chapter to an online course pack or reading list, COPY and PASTE the DOI to the end of the standard URL prefix. Eg.

10.1093/jama/9780195176339.001.0001

1 Students who click on this URL will be taken straight to this section

2 DOIs are unique and permanent so you don't need to worry about broken links

The screenshot shows the 'AMA Manual of Style (10 ed.) : A Guide for Authors and Editors' website. The page is titled 'Punctuation' and includes a 'Download chapter (pdf)' link. The content discusses the use of punctuation in mathematical equations, specifically the linear quadratic equation model. It provides the equation $S = \exp(-\alpha D - \beta D)$ and explains that α and β are parameters. A note states: 'Do not use periods after a set-off equation if the equation is preceded by a period.'

Navigation elements include a 'Contents' sidebar with links to 'Front Matter', 'Section 1 Preparing an Article for Publication', 'Section 2 Style', 'Section 3 Terminology', 'Section 4 Measurement and Quantitation', 'Section 5 Technical Information', and 'End Matter'. There is also a 'Related Quizzes' section for 'Mathematical Composition'.

Any Questions...

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